

BUSCEMI



SUMMARY

BUSCEMI is an American based luxury footwear and accessories brand for men, women and children sold globally in recognized luxury retailers and specialty boutiques worldwide. Founded in 2013 by Jon Buscemi, he committed to his craft in pursuit of the most elegant sneaker— a union of his obsession with the most creative street style and the highest quality and craftsmanship in the world.

WHY ERPLY

- Slick and modern solutions
- Being a comprehensive product, enterprise level and strong API
- Easy-to-use and intuitive interface with Netsuite ERP
- Cloud-based solution that makes it easy to manage many aspects of the business in one central place

SOLUTIONS

The integration between Erply and Netsuite allows Buscemi to create a platform that allowed for their current online business to run parallel with their physical store activities. This streamlined their inventory management process by providing an efficient way to view stock movement, sales transaction and more.

RESULTS AND IMPLEMENTATION

Selecting ERPLY for their flagship store in the Fashion District of New York allows Buscemi a multi channel solution enabling them to add to their existing online platform while interacting with their customers face to face on a daily basis.

ERPLY

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